



WINTER PROGRAMM OLYMPIA 2026

The Olympic Games are approaching and the competitions will take place in our immediate vicinity. The Olympic atmosphere is clearly noticeable in the south of South Tyrol. Among vineyards, winter landscapes and a Mediterranean atmosphere, you can take advantage of truly special offers that uniquely combine movement, pleasure and culture.

Whether it's torchlight hikes through snow-covered forests, creative workshops linked to the local area or relaxing winter breaks, we invite you to discover the Olympic spirit our way.

Our current Olympic offers at a glance:

Traditions and customs

A treat for gourmets – South Tyrolean specialities

Wine cellars & guided tours

Pinot Noir Experience

Guided tour of our traditional Lederhosen tailoring workshop

Winter activities

Alps Coliseum – In the saddle through southern South Tyrol

Your view. Your picture. Your moment.
A photography competition

Themed Trails in South Tyrol's South –
Explore Nature and Local Knowledge

Winter hikes – enjoy nature, find peace

Have we piqued your interest?

This was just a sneak preview: further information and offers will follow shortly. Stay tuned and discover soon how varied your Olympic stay with us can be.

Stay tuned!

[Themed Trails in South Tyrol's South – Explore Nature and Local Knowledge](#)

Whether it's the Apple Trail, Pinot Noir Trail or Wine Education Path – the themed trails in South Tyrol's south offer a sensory journey through landscape, culture and local heritage.

These easy-to-walk routes lead through vineyards, apple orchards and picturesque villages, enriched by informative panels, interactive stations and stunning natural impressions.

Perfect for anyone who enjoys outdoor activities and wants to explore the region in a relaxed yet inspiring way.

[Riding Through South Tyrol's Natural Beauty](#)

Whether it's a lesson, a trail ride or your first time in the saddle – AlpsColiseum offers a unique riding experience in the heart of nature, guided by caring experts.

[A treat for gourmets – South Tyrolean specialities](#) – South Tyrol has always been passionate about tasty and healthy food. This is reflected in products such as wine, bread, cheese, bacon, apples, juices and grappa, which have been carefully produced for generations. Interesting facts about the special features of South Tyrolean agriculture, its products and the 'South Tyrolean Quality' seal of approval. Tasting of specialities, enriched with tips/recipes for enjoyment.

[Wine cellars & guided tours](#) – winter enjoyment in the wine cellar. Guided tours with taste and history

When the winter cold sets in outside, our wine cellars open their doors for a very special experience: discover the rich world of wine on a guided tour through historic vaults. Let yourself be guided through the cellars and learn exciting facts about viticulture, tradition and the art of ageing. Afterwards, enjoy an exclusive wine tasting – perfect for warming the soul and celebrating winter.

[Pinot Noir Experience in Pinzon and Glen](#) – a culinary wine and hiking experience in the realm of a diva. Whether young or old, stroll with us through the quiet lanes and vineyards of the wine villages of Pinzon and Glen, home to Pinot Noir, where winter brings a special tranquillity to the land.

On our leisurely walk, you will discover hidden historical treasures, learn exciting facts about life on a wine farm, about the traditions of the South Tyrolean lowlands – and, of course, about viticulture, which has shaped this region for centuries.

In the clear air and under the soft light of the winter months, the landscape unfolds its very own charm – minimalist, tranquil and full of atmosphere.

[Guided tour of our traditional Lederhosen tailoring workshop](#) – experience genuine craftsmanship: up close and personal

Immerse yourself in the world of a traditional craft that has been cultivated for generations: on a guided tour of the lederhosen tailoring workshop, we will show you how the finest deerskin is transformed into genuine masterpieces – hand-sewn, rooted in the region and made with a love of tradition.

Be enchanted by: the warm atmosphere of a genuine craft workshop in winter, exciting insights into the production of made-to-measure lederhosen, lively stories about tradition and regional identity. Ideal for culture lovers, traditional costume enthusiasts and anyone looking for authenticity.

[In the saddle through southern South Tyrol](#)

Whether it's a horse ride, riding lesson or your first time on horseback, riding at the AlpsColiseum is a special experience. Surrounded by nature, accompanied by experienced guides and gentle horses.

[Your view. Your picture. Your moment.](#)

Embark on unique winter tours through the quiet, enchanting landscape of South Tyrol's south.

Explore snow-covered forests, frozen lakes, rolling hills and hidden perspectives in the magical winter light.

Set off alone or with friends and discover your very own winter landscape. Whether you use professional equipment or a smartphone, what counts is your eye for detail.

And best of all: take part in the photo competition! Submit your best picture from the tour – the most beautiful photo will be published on our channels.

[Winter hikes – enjoy nature, find peace](#)

Experience the magic of the snow-covered landscape on our winter hikes. Away from the hustle and bustle, we will guide you along quiet paths through glittering forests and across wide fields. Whether you are actively sporty or prefer to relax at your own pace, our tours offer relaxation, fresh winter air and unforgettable moments in nature. Ideal for anyone who wants to discover winter at its most beautiful.